

## SOURCES

## TRANSFORMATIONS

## PLATFORMS

### Artwork

Original  
Commissioned  
Public Domain

### Physical Products

Retail Bought  
Thrifted  
Wholesale

### Data

Information  
Knowledge  
Literature  
Text

### Arbitrage or Wholesale-Retail

Take product to more convenient  
or popular venue

### White Label

Bundles, Gift Sets, Kits, Subscriptions Boxes  
Customized or Personalized

### Print on Demand

T-Shirts, Leggings, Hoodies,  
Mugs, Phone Cases, Posters, Prints  
Shower Curtains, Dog Beds, Greeting Cards

### Publishing

Coffee Table, Journals, Educational, Coloring,  
Diaries, Planners, Composition Books

### Printables

Worksheets, Crafts, Stickers, Cut Outs,  
Patterns, Calendars, Flashcards

### Info Products

Newsletters, Fanzines, Bulletins  
Lists, Directories, Calendars

### Videos

How-to-guides, Courses,  
Classes, Entertainment

### Selling Platforms

Amazon Marketplace  
Amazon Custom  
Ebay, Shopify

### Subscriptions

Cratejoy (boxes)  
Gumroad  
Patreon

### Print on Demand

CreateSpace  
Merch  
RedBubble, Zazzle

### Printables

Etsy  
Teachers Pay Teachers

### Books

CreateSpace  
Lulu, IngramSpark

### Course Platforms

Udemy, Skillshare

### Audio & Video

Tunecore, CD Baby, CreateSpace